



Gigi Garcia

DEDICATED · PASSIONATE · PROBLEM SOLVER · LEARNER · ACHIEVER

Dedicated, passionate, team player and creative problem-solver, hungry to learn. Excellent computer skills, creative direction, big picture thinker and detail-oriented. Seeking opportunities to grow in marketing, graphics, social media, and branding.

EXPERIENCE

Deelux

Social Media Assistant · Orange, CA · November 2022–Present

- Creates and collaborates on content for Tiktok, Instagram and Facebook
- Edits and films videos for Social Media platforms.
- Works alongside Social Media Manager to drive company sales through digital marketing.

Merritt Charles

Digital Marketing Intern · Newport, CA · June 2022 - Present

- Collaborated with the brand owner for social media re-launch
- Edited photos for social media and prepared posts using Adobe Suite & Planoly
- Assisted Marketing Manager in analyzing ad and website traffic data
- Assisted in the styling of model for the product photoshoot
- Efficiently organized and processed stock for the e-commerce site

Curious Crates

Assistant · Newport, CA · September 2021 - April 2022

- Collaborated with brand owners to design and execute packaging design
- Assisted in the development of the brand through social media campaigns
- Used graphic design, photography, and film editing skills for social media marketing
- Managed inventory and packaged products for consumer

Vans

Sales Associate · Brea, CA · October 2019 - September 2021

- Exceeded company standards both on and off the floor by providing excellent customer service and meeting weekly sales goals
- Assisted managers with creating store visual displays
- Collaborated with stock managers to increase team efficiency
- Assisted managers in the training & onboarding of new associates

EDUCATION

Orange Coast College

Obtaining a A.A. in Marketing

2019-Present

Estimated Graduation: Fall 2024

Orange County School of the Arts

Production and Design

2013-2019

SKILLS

- Adobe Creative Suite
- Photography
- Cinematography
- Social Media Marketing
- Strong Communication
- Responsible
- Video Editing
- Digital and Hand Drawn Illustration

CONTACT

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